



MEDIA KIT • 2026

CARLOS SIQUEIRA

PEAK PERFORMANCE COACH • BESTSELLING AUTHOR • KEYNOTE SPEAKER

21+

YEARS ON STAGE

\$1B+

CLIENT REVENUE DRIVEN

Top

APPLE PODCAST CHARTS

#1

BESTSELLING AUTHOR

MEET CARLOS

From Selling Bread On The Street To Mentoring Fortune 100 CEOs

Carlos Siqueira is the world's #1 Peak Performance Coach, an international bestselling author, and one of the most sought-after motivational speakers of our lifetime. **The Los Angeles Tribune** put it best: "You don't just read Carlos Siqueira's book — you study it and use it for the rest of your life."

He began his career at age 7, selling his mother's bread on the streets of Northern Brazil, and rose to become a top-producing sales executive and trainer for Fortune 100 companies, including **Xfinity** (formerly Comcast) — mentoring executives, entrepreneurs, and influencers to a combined **\$1 billion+** in revenue.

One of Carlos's greatest strengths is his read on human behavior — the ability to mentor CEOs and everyday people alike to lead, sell, and live with greatness. He is founder and CEO of **Carlos Inspire**, a personal development platform built to raise people's Influence, Mental Toughness, Energy, and Productivity.

His podcast, **The Carlos Inspire Show**, is one of Apple's top-charting motivational podcasts. Carlos has shared the stage with legends including Tony Robbins, Les Brown, Jay Shetty, Bob Proctor, Tom Bilyeu, and Brendon Burchard — and his live intensives, named "must-attends" by **Small Business Innovators Magazine**, routinely sell out worldwide.

His mission is simple: help every person find the voice, purpose, and gift they were built to give the world — and end poverty along the way.

WHAT CARLOS BELIEVES

"I believe that we all have dreams and want to believe that deep inside our souls we have a special gift and are here on this earth for something bigger... I believe that true happiness starts when everything we do, think, and feel comes from a place of gratitude and contribution, not acquisition."



"Carlos Siqueira is the one guy who can truly give me a run for my money... today marks the birth of the Latino Tony Robbins."

— TONY ROBBINS

21+

YEARS SPEAKING

\$1B+

REVENUE DRIVEN

375+

MEDIA PLACEMENTS

Top 50

HIGH-PERFORMANCE TRAINERS

Signature Talks

Each program is customized to the audience and built on frameworks Carlos has used to mentor CEOs, executives, and entrepreneurs to billions in collective revenue.

01

Transformative Leadership

Emotional intelligence and resilience strategies that turn managers into leaders people actually choose to follow. Carlos shows audiences how to lead from influence rather than authority.

Audiences leave with: a practical framework for leading through change, stronger team trust, and tools to turn conflict into collaboration.

02

Unlocking Your Potential

A purpose-and-passion roadmap for aligning daily action with a bigger mission — built from Carlos's own journey from selling bread on the street to mentoring Fortune 100 executives.

Audiences leave with: clarity on their personal "why," a plan to close the gap between where they are and where they're capable of going, and renewed drive.

03

Sales Mastery & Growth

The strategic execution and proven sales frameworks Carlos used to help mentor clients to over \$1 billion in combined revenue — built for teams that need lasting growth, not a one-time spike.

Audiences leave with: a repeatable sales process, scripts for handling objections with integrity, and a mission-first approach to closing.

04

Resilience & Wellness

Practical tools for stress, mindset, and gratitude-driven mental well-being — helping high performers sustain their edge without burning out.

Audiences leave with: a daily resilience practice, techniques to reset under pressure, and a gratitude-based framework for long-term fulfillment.

ALSO SPEAKS ON

- Control Your Mind, Control Your Destiny
- Facing Uncertainty With Certainty
- Clarifying & Communicating Your Mission
- Harnessing The Power Of Purpose & Passion
- Finding And Leveraging A Great Mentor
- The Immigrant Mindset & Building A Legacy

WHAT OTHERS SAY

Testimonials

From legendary speakers, event founders, and the athletes and executives Carlos has shared the stage with.

"Carlos Siqueira is the one guy who can truly give me a run for my money. His extraordinary journey to help his family is nothing short of inspiring. Ladies and gentlemen, today marks the birth of the Latino Tony Robbins."

TONY ROBBINS — Legendary Speaker & Business Strategist

"You are truly blessed with an extraordinary man. Carlos possesses a unique ability to ignite the greatness within you. That's my story and I stick to it."

LES BROWN — Legendary Inspirational Speaker

"Carlos Siqueira surpasses expectations every single time. I had the privilege of having him and his daughter as special Keynote Speakers at my conference, and their performance exceeded all expectations."

ERIK SWANSON — Founder, Habitude Warrior Conference

"Carlos is an awe-inspiring force that has the power to mobilize the masses and leave a lasting impact on your conference. His influence will have people talking about your event for years to come."

AC CASWELL — Former NFL Raider & CEO, Million Dollar Mingle

"Carlos's energy and ability to captivate an audience is truly extraordinary. He effortlessly keeps everyone on the edge of their seats."

JOHN SHIN — Founder, Think and Grow Rich Legacy Tour

"Carlos Siqueira's exceptional ability to deliver a speech and inspire others to lead is truly extraordinary."

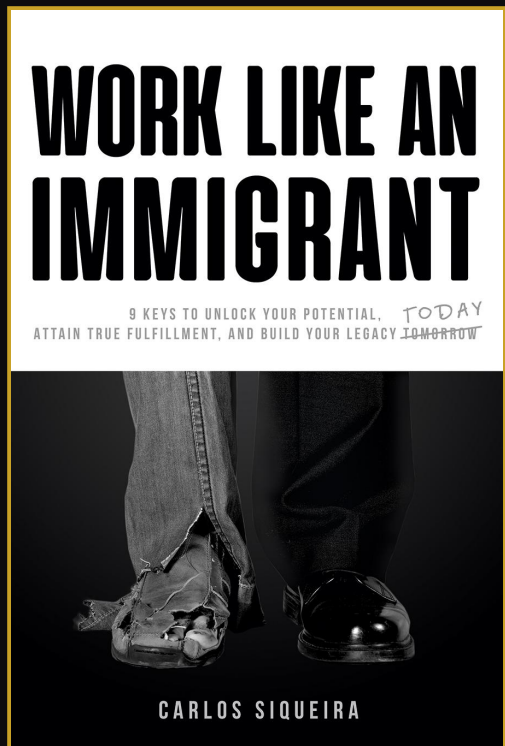
VESNA JELIC — Olympian, Volleyball Pro Athlete

375+

PRESS & MEDIA PLACEMENTS — ABC · NBC · CBS · FOX & REGIONAL/NATIONAL OUTLETS

BESTSELLING BOOK

Work Like An Immigrant



WORK LIKE AN IMMIGRANT

9 Keys To Unlock Your Potential, Attain True Fulfillment & Build Your Legacy Today

A memoir-meets-business book that offers readers inspiration, hard-won guidance, and soul-searching steps and activities to build a highly fulfilling life — no matter where you come from or what adversity you've faced.

Carlos began his career at age 7 selling his mother's bread on the streets of Northern Brazil, and rose to become a top-selling sales executive and mentor for Fortune 500 companies in the United States. Now he shares his "Message-to-Market": finding ways to disrupt the status quo, create a legacy, and live an extraordinary quality of life.

Author: Carlos Siqueira

Amazon: www.WorkLikeAnImmigrant.com

Website: www.CarlosInspire.com

THE 9 KEYS

- 01** Control Your Mind, Control Your Destiny
- 02** Harness The Power Of Purpose And Passion
- 03** Do It — The Plan And The Process
- 04** Invest In Yourself
- 05** Persist, Continuous Joyful Execution
- 06** Face Uncertainty With Certainty
- 07** Collaborate — Find A Great Mentor
- 08** Clarify And Communicate Your Mission
- 09** Contribute!

ON STAGE & BEHIND THE SCENES

Moments



CARLOSINSPIRE

SPEAKING & BOOKING INQUIRIES

Let's bring this energy to your stage.

info@carlosinspire.com

www.carlosinspire.com

[@carlosinspire](#) · [linkedin.com/in/carlossiqueira](https://www.linkedin.com/in/carlossiqueira) · [facebook.com/carlossiqueirajoy](https://www.facebook.com/carlossiqueirajoy)